

# Alpine School District

## Student Directory Information and Media Release

Student Name: \_\_\_\_\_ Student ID: \_\_\_\_\_

Alpine School District strongly believes in protecting student data and student data privacy. Additionally, it recognizes students in various venues and desires to appropriately promote the positive accomplishments of students. This document discloses the fashions in which data may be shared. This gives you a way to control how your student's data are made available in local publications and the general media.

### **District or School Level Applications and Services**

To protect student privacy Alpine School District enters into a legally binding privacy agreement with providers receiving student information for the purposes of delivering educational or operational services. In order to operate and provide services, essential systems receive student data regardless of the permissions below. A list of these essential district applications can be viewed [here](#).

### **Directory Information Release**

Under the Family Educational Rights and Privacy Act (FERPA), Alpine School District defines Directory Information that can be disclosed or published without parental consent for each instance of sharing. Directory Information facilitates school publications and operational activities such as yearbooks, graduation or other programs, honor roll lists, class photos, etc. Parents can opt out of allowing the school or district to share Directory Information. Alpine School District defines Directory Information to include the following:

- Student First Name
- Student Last Name
- District Student Email
- Student Grade Level
- Past and Present School(s) Attended
- Student Degree, Honors, Awards, Activities, Sports
- Student Photo

Declining the Directory Information provision restricts Alpine School District from disclosing any or all of the types of information designated above as Directory Information from your child's education records.

- I Agree (I understand that the above Information may be provided to outside entities for the purpose described above.)
- I Decline (I understand my student's information will not be included in publications such as graduation programs, extracurricular programs, honor rolls, or with providers such as photographers, ring manufacturers, etc.) This opt out needs to be done within five days of the beginning of the school year or at the date of enrollment. Checking this box after that timeframe does not guarantee the restriction of Directory Information during that school year.

**School and District Web/ Social Media Release**

External media (newspaper, TV, radio, etc.) sometimes request student information. Schools also use social media and the internet to publish student accomplishments and highlight student achievement. As such, Alpine School District requires parental/guardian permission in order for this information to be released or shared. Media release information includes the Directory Information and the following additional information:

- Student work or projects
  - Student comments
  - Video of students
- I Agree (The school or district may publish- in electronic format- my child's projects, photo/video, comments and name. I understand that this information will be available on the Internet.)
- I Decline (The school or district may not publish my child's projects, photo/video, comments or name to the media or the internet.)

This form will be kept in Skyward and may be viewed in the student's profile. Please note that this does not replace the district's Acceptable Use Policy or imply permission to use the internet.

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date